



Guest Speaker



Mark S. Peterson, CFRE
President & CEO
Greater Rochester Enterprise

Mark Peterson is a focused visionary with an outstanding background in regional economic development, financial administration, and high-value fund raising. Mark has proven himself to be a strong advocate for the Greater Rochester region, building a reputation amongst his colleagues as an exceptional leader and proactive change agent.

Delivering up to 60 speeches annually, Mr. Peterson is an engaging public speaker who shares his understanding of current issues affecting the region. He received his Bachelor of Arts in Political Science from St. John Fisher College and went on to earn his Master of Business Administration in Kent State University's Executive MBA Program in 1994.

In cooperation with:



Economic Outlook Breakfast

Annual report on the local economy

Friday, November 20, 2009

Locust Hill Country Club

\$20 per person

8:00 a.m. Registration

8:30 a.m. 9:30 a.m. Breakfast & Presentation

Join other community and local business leaders, industry professionals, elected officials, and other key opinion makers as we share resources and vital information about the local economy.

With the current state of our economy, it is critical to know the local economic trends and opportunities that are available. This is an exceptional opportunity to learn more about what is happening in our current economic environment.

Our quality of life and trained workforce are attracting attention all over the world. Find out why housing is one of the key factors when companies seek the right area to in which to move their businesses. Whether it is a small business, or a large high-tech company, employers consider housing as a vital component within their marketing plan.

Hear how we can overcome the challenges and take advantage of the opportunities available

**Please RSVP by phone or email no later than
Monday, November 16, 2009**

Contact:

**Rochester Home Builders' Association
585-272-8222, or at: info@rochesterhomebuilders.com**



Pre-registration is required.

Payment by check, cash, or credit card in advance.

No cancellations after 11/16/09

(Checks payable to: RHBA)